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XD2-305

HARPER'S BAZAAR

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Harper's Bazaar
Oct., 1949 - page 94

Soft-mannered young shoes ... taking their cue from

XD 2208
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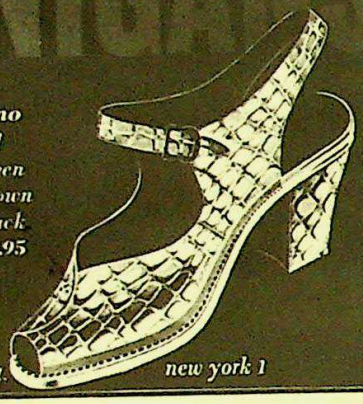

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As he was dressing he went every few seconds to the window to watch the movements of the hands. At a quarter after eight he was seated in the dining-room with his father sitting opposite him. The maid stood beside him. Gordon ordered his egg. He looked at his father for approval. His father didn't notice his glance. Gordon dismissed the maid without recognition of her presence and, seeing his father was somewhere else in thought, he ate quietly, picking at his food like a scratching cat.

These silences, these meditations, he thought, were because his father's heart was cracking from the great sorrows of those of his congregation around him, or they were plans and schemes and orders of a great king.

Gordon had brooded a long time about the fact that he had once had a mother like most children. There had been no question in his mind that his father was the sole giver of life. He wondered many times about possessing a mother but finally was reconciled by the Bible. His father came every night to tell him stories of the Bible, and from them he finally thought of his mother as Mary, his father as God and himself as Jesus. And since his father told him more about God and Jesus he began to think that Mary was of little importance after the birth.

"Mother had to die, didn't she?" Gordon said to his father one night.

"That is a beautiful way to look at it," his father said. "God had to take her from you."

She wasn't good enough for us, Gordon thought. So Father had to send her away.

"When did you take her away?" Gordon asked aloud.

"God took her away. I told you."

"Oh," Gordon said, smiling. He loved his father when he spoke of himself and God as two different people. He tries to hide it from me, Gordon thought, so I won't be afraid of him. Gordon loved the knowledge and the terror of it.

His father looked across the breakfast table at him. Gordon was folding his napkin along the creases and laying it on the table.

"What are you going to do today?" his father asked, moving his lips gently against one another.

"What would you like me to do?"

"Nothing special at all. You go and play," his father said.

Gordon hated the word play. He felt it had unimportant implications and whatever he did he wanted to be important. "I'll do whatever you tell me to do," he said. "What are you going to do?"

"I have to call on the sick."

Gordon got up with his father. "Do you want your overshoes? I'll get them."

"You're always thoughtful," his father said. Gordon helped his father on with them, or he thought he was helping as he tugged with his weak fingers. When his father left he looked out the window after him. I wonder how many he will make get well, he thought, and how many he won't let get well.

Gordon spun away from the door. He laughed in tiny, excited monotones and he danced stiffly, a frail mechanical doll, down the long hall. He stamped his feet like the drip of the water. Once he almost screamed with excitement, like the screech of a dying field mouse at night.

He went into the closet and pulled his coat off the hanger and carefully put the hanger back in its place. He put his coat on and went out the door, tipping, creaking on his brittle, thin toes. The bright sky turned away from

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Autumn tones in washable rayon tissue faille.

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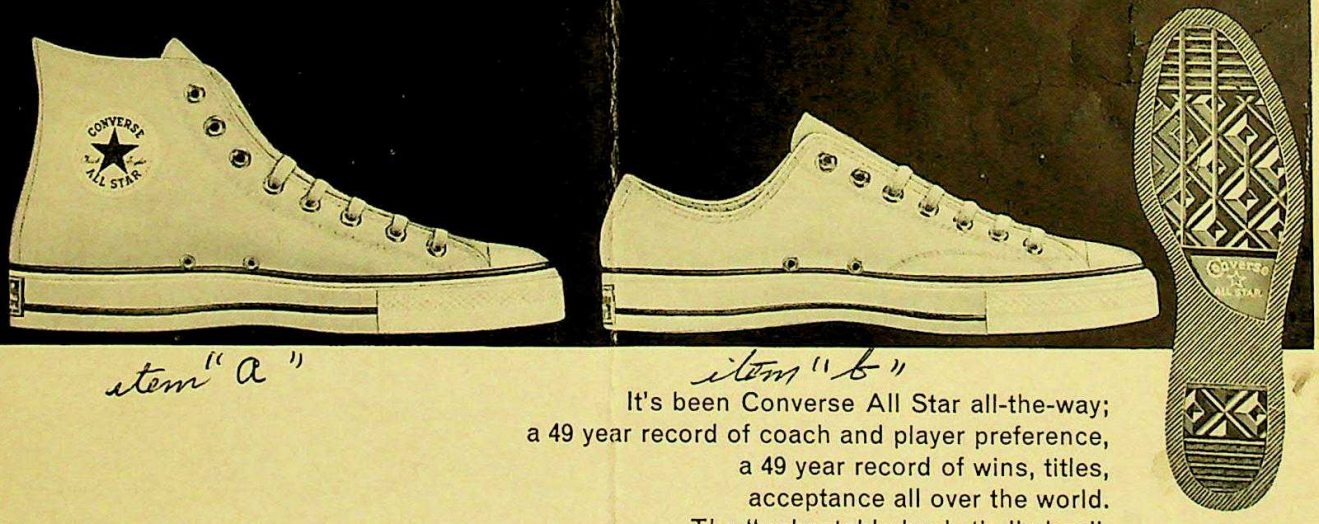
WORLD RECORD HOLDER

converse
'Chuck' Taylor
ALL STAR
BASKETBALL SHOES



item "a"

item "b"

It's been Converse All Star all-the-way;
a 49 year record of coach and player preference,
a 49 year record of wins, titles,
acceptance all over the world.
The "unbeatable basketball shoe".
Tops in construction, performance, reputation.

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Also makers of canvas Playtime Footwear for the entire family

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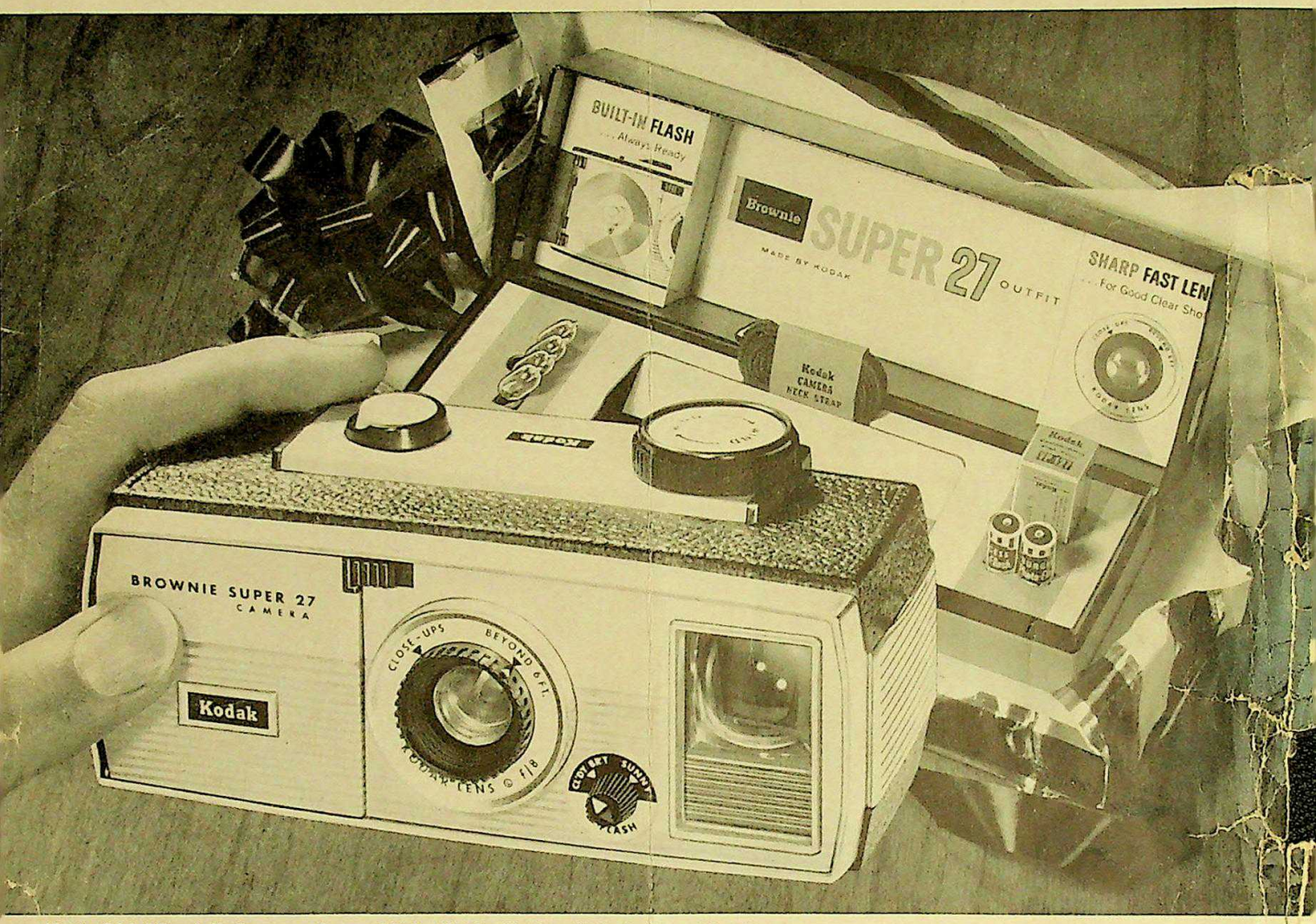
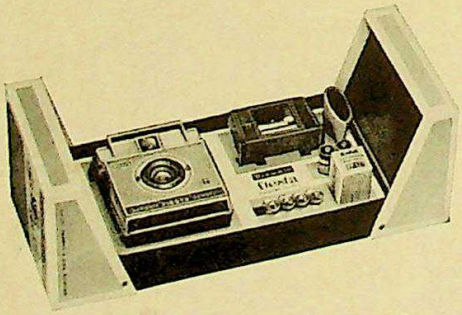
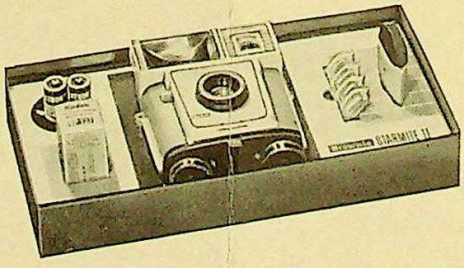
Business Gifts under $25...with the prestige name of **Kodak**!



Up to $21.50 retail: Brownie Super 27 Outfit. A gift the whole family will enjoy, one that will remind them of your thoughtfulness for years to come. Camera has streamlined shape that makes it easy to hold steady for sharp pictures. Unique built-in flash holder.



Up to $9.95 retail: New Brownie Fiesta Camera Outfit. A big value and looks it—with the famous Kodak name, smart styling, and handsomely boxed. Camera needs no focusing, no settings. Outfit includes convenient slip-on flash holder for easy indoor shooting.



Up to $13.50 retail: Brownie Starmite II Outfit. So easy to carry, so easy to use—a perfect gift for any age group. Camera weighs less than eight ounces, including new compact built-in flash holder. Takes sharp, clear snapshots or slides from as close as four feet.

Write for quotations.

Prices subject to change without notice.

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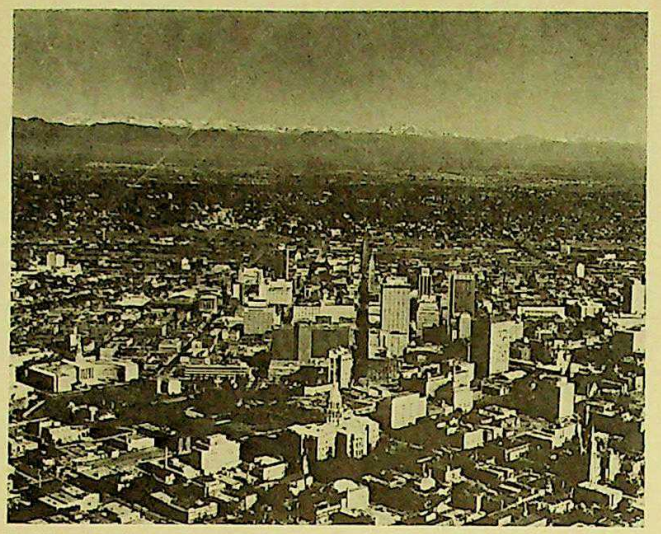
"Recreation Management" May 1970
p. 9

All Stars® for all stars

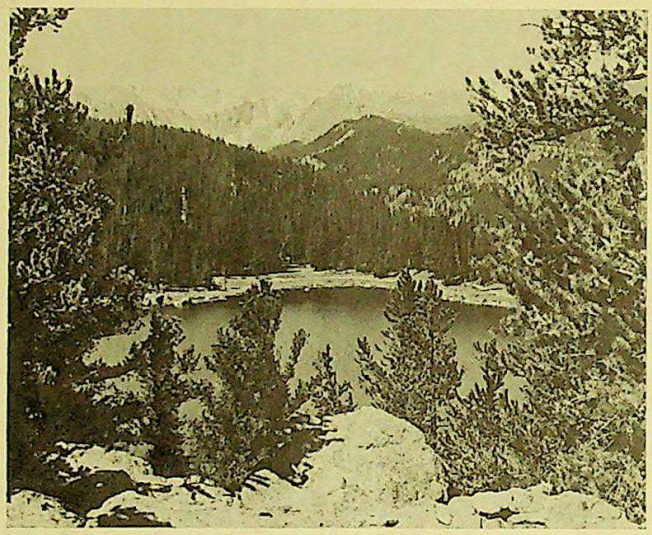
More high school, prep school, college, university, Olympic and professional basketball players wear Converse All Stars than any other basketball shoe. That's a record. And it's a fact that Converse All Stars are constructed for records . . . designed to be the best basketball shoes in the world. Available in canvas or leather. (Converse also makes the great shoes for tennis, track, wrestling and football.) Malden, Mass. 02148

★ converse

When you're out to beat the world



The Denver skyline is dramatically set off by this mountain background. In the center of the picture, near the bottom, is the Colorado state house.



Not far from downtown Denver is Echo Lake — a favorite vacation and picnic spot along America's highest automobile highway.

Framed by the escarpments of the Garden of the Gods is Pikes Peak, a Colorado landmark and perhaps the most familiar mountain in the country.

THIS IS THE PLACE . . .

Denver, Site of 29th National Conference

"Go West, young man!" said Horace Greeley — and NIRA members are doing just that May 23-26, for the 29th Annual Conference and Exhibit.

The Denver Hilton hotel will be the headquarters for all Conference activities — both business and social.

As in the past, a wide variety of helpful activities will be offered NIRA members — panel discussions, problem clinics, question-and-answer session, talks by experts in the field of recreation.

Knowledgeable people will be available in the Exhibit Hall to help Recreation Directors solve specific problems, as well as to point out what is new in sports, recreation and travel.

Denver's Industrial Recreation Council is serving as host to NIRA members at the Conference, and has arranged many special events to entertain delegates and wives — all described in the following pages.

Official coordinating carrier for the Conference is Continental Airlines. This company is also hosting the NIRA awards luncheon on Monday.

All roads lead to Denver — make sure you travel down one of them to what promises to be an outstanding national meeting — the 29th Annual Conference and Exhibit — May 23-26, 1970 — at the Denver Hilton!

New! 'totes' slip-on loafers with 3-year limited warranty

They look like fine shoes, not like rubbers! Light, stretchy, easy on/off ...and precision molded of pure natural rubber to yield long wear. Made in U.S.A.

#430
Sug. Ret. $10

Black
S (7-8½), **M** (8½-9½),
L (9½-11), **XL** (11-12)

24 pr. per case. Weight: 20 lbs.

'totes' 3-Year Limited Warranty

If, within 3 years of date of purchase, this pair of #430 'totes' Rubbers should ever leak send it to 'totes' for immediate replacement...Free!

This Limited Warranty covers rips, tears, punctures, normal wear-out...everything except industrial or commercial use.

IMPORTANT: — include dated sales slip as proof of purchase and your name and address with your return. Send it to 'totes' incorporated, Dept. 430, E. Kemper Road, Loveland, Ohio 45140. Allow 5 weeks for return. This Warranty gives you specific legal rights; and you may also have other rights which vary from state to state.

NEW!

'totes' stretch rubbers

Newest version of a classic. Now precision molded of pure natural rubber for longer wear and sharper detail. Light-weight, stretchy, easy on/off. Made in U.S.A.

#404 Sug. Ret. $9

Black
S (7-8½), **M** (8½-9½),
L (9½-11), **XL** (11-12)
24 pr. per case. Weight: 19 lbs.

totes...made in U.S.A.

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boots and rubbers

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All 'totes' boots are made of pure natural rubber in the U.S.A.

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Easier to put on
. . . harder
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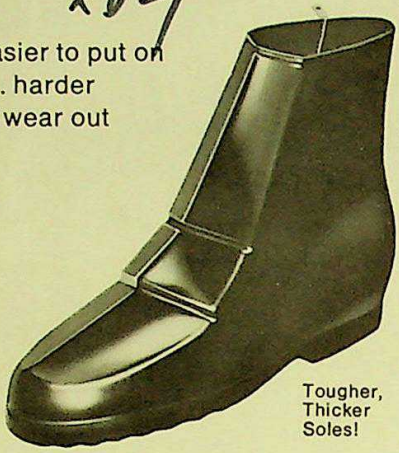


Tougher,
Thicker
Soles!

'totes' zipper half boots

#96 sug. ret. $14

Sizes: **S**(6½-8), **M**(8½-9½), **L**(10-11), **XL**(11½-13)

24 pr. per case.
Weight: 18 lbs.

Leather-grained
pure natural
rubber

Black and new
Leather-Brown

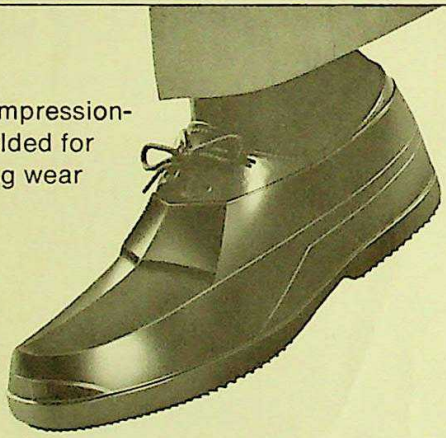
'totes' zipper Town Boots

#471 sug. ret. $18

Sizes: **S**(6-7), **M**(7½-8½), **L**(9-10), **XL**(10½-11½), **XXL**(12-13)

24 pr. per case.
Weight: 24 lbs.

Compression-
molded for
long wear



'totes' Galocha stretch rubbers

#408 sug ret. $8

Sizes: **S**(6-7), **M**(7½-9), **L**(9½-11), **XL**(11½-13)

24 pr. per case.
Weight: 19 lbs.

Tougher,
Thicker
Soles!

'totes' zipper stretch boots

#95 sug. ret. $17

Sizes: **S**(6½-7½), **M**(8-9), **L**(9½-10½), **XL**(11-12)

24 pr. per case
Weight: 29 lbs.

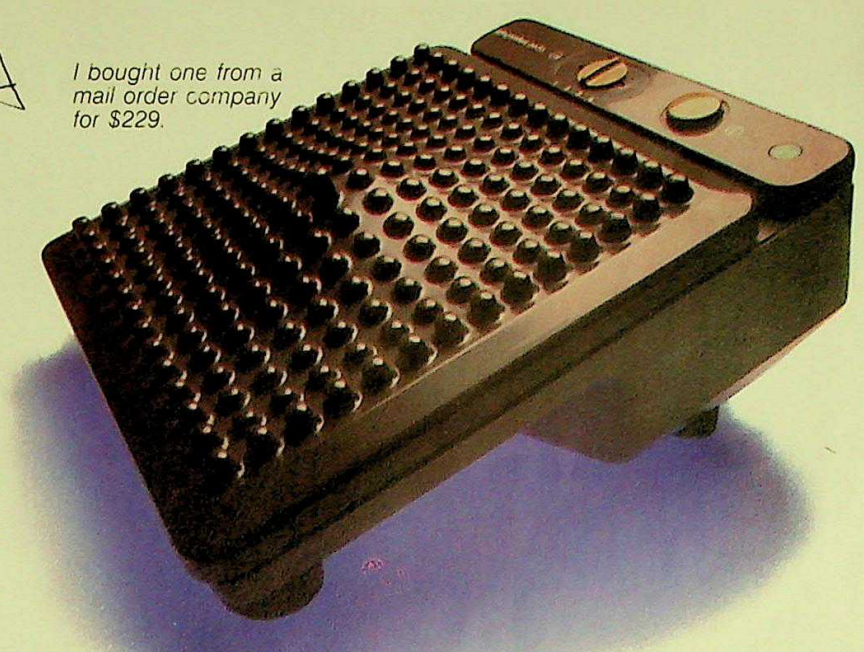
Rec'd 9/27/84 JS+A

Spec. Flyaway

p.3

Foot Brains

Tap the brain power in your feet and the heart pump in your legs for a healthier life.



I bought one from a mail order company for $229.

I've just discovered a few new facts that I didn't know about our legs and feet that may come as a surprise.

Let's take our legs. The large muscles in our legs actually act as small pumps to assist the heart during heavy exercise. As each muscle contracts, it forces blood back up to the heart. That's why to help your heart after jogging it's important to "cool down" by continuing to walk.

FEET ARE INCREDIBLE

Our feet are even more incredible than our legs. Our feet are actually nerve centers for the body similar to the brain and spine. Simply by touching various points on a foot, doctors have been able to show dramatic improvements in a patient's health. Here's why.

There are over 72,000 nerve endings that terminate at each foot. They originate at practically every organ in your body passing through your brain and your spine. These nerve endings in your foot are more important than you think.

Let's say you don't feel well. This prevents your body from efficiently metabolizing your food which causes uric acid and excessive calcium to crystalize around all nerve endings.

72,000 NERVE ENDINGS

Since there are 72,000 nerve endings at each foot and since these nerves connect to practically every organ in your body, blocking these nerve endings also blocks the nervous system from properly stimulating the various organs in your body.

Simply by massaging the feet, the calcium crystals are crushed and are then reabsorbed by the blood and lymph systems and eventually eliminated from the body. It is not surprising that your feet indeed have a profound effect on your health.

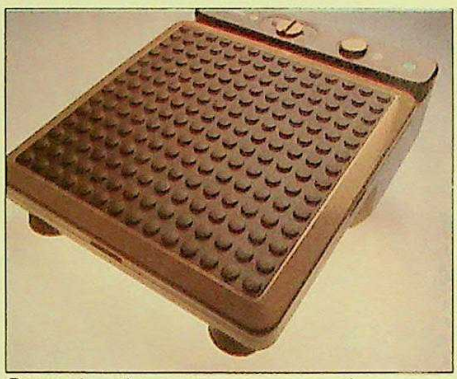
Many of us have sore feet (73% in a recent survey). Or we have cold feet and poor circulation. These problems can cause discomfort and pain and we feel it as a drain on our energy.

I first became acquainted with the importance of our feet when I read a report on how doctors were using pressure points at the bottom of feet to help cure various ailments. I then saw an advertisement in a mail order catalog offering a heavy-duty German-built foot massager called the BioComfort.

Germans believe in building solid rugged products and they also believe in products that take care of your feet. I bought the foot massager and used it for six months.

I noticed that within just five minutes circulation was restored to my feet, they felt warmer and I even felt lighter on my feet. I kept it up regularly—usually while I was on the telephone or sitting in front of the TV.

Two covers came with the BioComfort. One had little fingers that protruded from the surface to contour to the shape of your feet. I used that the most. You could also adjust the vibrating intensity to fit my comfort from 1 to 4 but I always found it most comfortable somewhere in between.



Removing the accessory cover gives you a flat surface—perfect for a back massage or for different parts of your body.

You could start the massager by pressing the large start button with your foot and could even slide the vibrating intensity switch with your foot too. When I bought mine I thought the price was a little steep until I received it. It was heavy, built very ruggedly and it worked quite nicely. I felt it would be worth the investment and it was.

Then I came across a pair of AccuMassage sandals from the Far East that cost only $29 and massaged the bottoms of my feet wherever I walked. It took me a few days to get used to them but once I did they became indispensable.

MORE ENERGY

The small rubber fingers on the sandals massaged and stimulated those 72,000 nerve endings and gave me a sensation of lightness—a feeling that matched the expensive German massaging unit. They absorbed the shocks of walking and gave me not only a bounce to my gait but more energy as well. I had all the stimulation of my foot massager every time I took a walk.

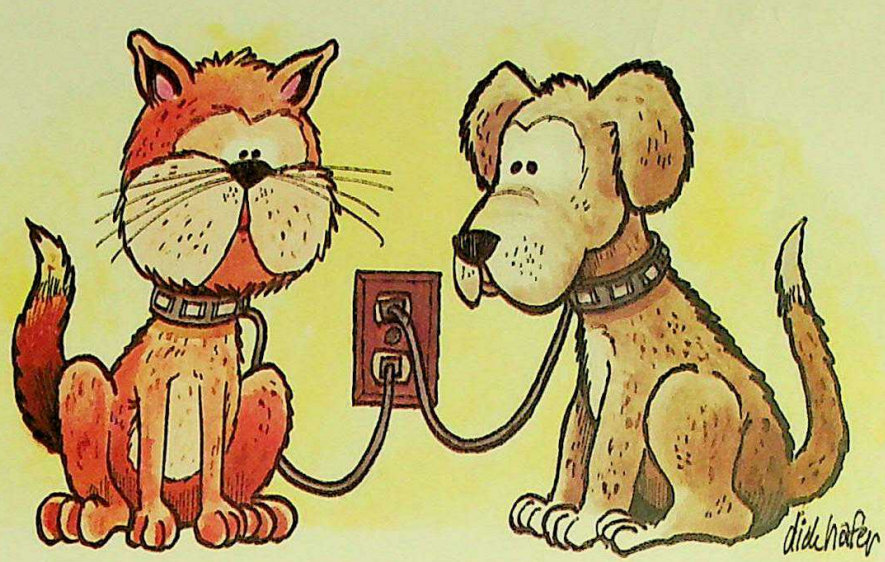
Between the BioComfort foot massager, the AccuMassage sandals and my one-hour-a-week exercise program, I felt that I had the products my customers should also own.

If you have sore feet, poor circulation or your feet are always cold in winter, order the massager. We'll throw in a pair of sandals, free. Or order a pair of sandals by themselves. I found the AccuMassage sandals to be the best available. There are plastic models that sell for less but AccuMassage sandals are made of rubber and flex while they massage. Please specify your shoe size when ordering either the BioComfort Massager or the AccuMassage sandals. The BioComfort Massager measures 8½ x 13 x 17" and weighs 19 pounds.

Our feet and our legs are more important to our overall health than we think. Taking care of them properly with proper shoes and exercise plus the extra care of a good massager and a pair of massaging sandals can make a big difference in your health, mental attitude and good spirits. But don't wait. Order either product at no obligation, today.

BioComfort Massager (7098M 8.00) . . **$189**
AccuMassage Sandals (7099M 3.00) **29**
(Specify Size)

It took me a few days to get used to them.



Just plug your cat or dog into any wall outlet.

Pet Pacemaker

A new idea for cat and dog owners who want only the best care for their pets.

If your cat or dog had a heart problem and needed a pacemaker, would you get one? Of course, you would. We all love our pets.

But pets don't normally have heart problems. It seems all they have are fleas and ticks and they scratch a lot. Now, if their scratching bothers you, to them it's pure hell. Here's why.

Fleas are small parasites that hide in the hair of cats and dogs. When fleas get hungry, they simply reach down, pierce the skin and take a drink of blood. That's often why animals scratch.

Fleas (or Siphonaptera as they are technically called) come in two varieties—dog fleas and cat fleas. Generally, dog fleas only bite dogs, but cat fleas enjoy cats, dogs and even people.

"Where does this pacemaker business tie in?" You're probably wondering. Please read on.

THANK YOU

Scientists also discovered that certain chemicals or poisons can kill fleas, so soon flea and tick collars were developed. They didn't totally get rid of fleas, but they poisoned enough of them to give some relief to the poor pet. But a small number of pet owners refused to put chemically-impregnated collars on their pets.

A scientist who previously worked at a company in Florida that makes pacemakers felt that he could apply some of his pacemaker experience into developing a device that kept fleas and ticks away from pets.

Combining both his medical and electronics background, he developed an electronic device called a PMBC or "Pulse Modulated Burst Circuit." Without getting too technical, the circuit creates an ultrasonic frequency shower that surrounds your pets and flushes out fleas and ticks.

PET-CARE BREAKTHROUGH

Was it a pet-care breakthrough? Not really. The scientist simply took the frequency range that only fleas can hear (one that dogs, cats or humans can't hear) and created bursts of ultrasonic sound.

Finally, he developed a high and low circuit that increased or decreased the unit's power. It seemed that hot conditions required high power to disperse the fleas and cooler conditions required lower power. The system then worked perfectly over extended periods of time. But there was a problem.

In order for this very effective device to work, it had to be plugged into a wall outlet. It wasn't

With some dogs, you can't tell that they are wearing the Pacemaker at all.

very practical. Then came the real breakthrough. Using C/MOS circuitry, the scientist created a lower-power device that, like a pacemaker, uses long-life lithium batteries. Dogs and cats could now navigate with complete freedom while their Pet Pacemaker kept the fleas and ticks at bay.

WORKED PERFECTLY

The new system worked perfectly. Hundreds of tests were conducted under various weather conditions, and the results were consistent and dramatic. Veterinarians conducted extensive tests and the units worked to their satisfaction.

If your dog jumps in the pool or your cat gets caught in the rain, no problem. The electronics are sealed and the outer reflex speaker needs only to dry in the air to return to its normal function.

Because of its low power, it's completely safe. In fact, just rubbing a cat's fur creates more of a charge than the pacemaker's batteries themselves. Batteries will last up to a year depending on the power setting.

Surveys have indicated that over 40% of pet owners spend over $50 per year on flea and tick collars or other chemicals. The Pacemaker costs only $59, and it's yours for many years. It's safe, effective and the results are easy to observe. Your dog or cat simply stops suffering and there's no more scratching.

And please note our guarantee. If your dog or cat doesn't stop scratching, you may return your Pacemaker anytime within 45 days for a full refund.

You'll receive the Pet Pacemaker, a black collar to hold it in place on your dog or cat (please specify large or small), complete instructions and a one-year limited warranty.

If you own a pet and haven't yet decided to at least test this important new product, no problem. Just keep this ad in a safe place, and every time your pet scratches, may you think of yourself as a heartless creep.

Pet Pacemaker (large 18") (0402M) **$59**
Pet Pacemaker (small 14") (0403M) **59**

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(74) Meinke, J., Dipl.-Ing.; Dabringhaus, W., Dipl.-Ing.; Meinke, J., Dipl.-Ing., Pat.-Anwälte, 44137 Dortmund; Meinke, T., Rechtsanw., 44137 Dortmund

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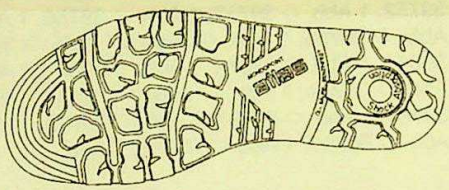
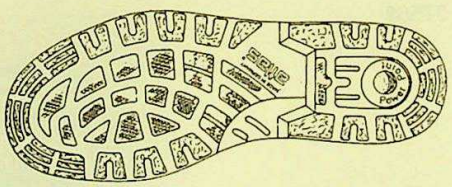
Geschäfts-Nr.: ATLAS DUO 2, 2 Abb. ◇ ATLAS DUO 3, 2 Abb.
◇ ATLAS PU 5, 2 Abb.

ATLAS DUO 2



ATLAS DUO 3



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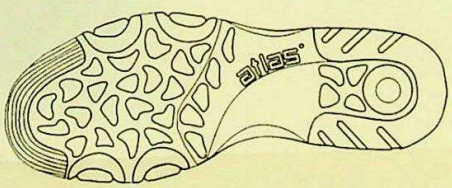

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(74) Koch, T., Dipl.-Phys., Pat.-Anw., 5300 Bonn
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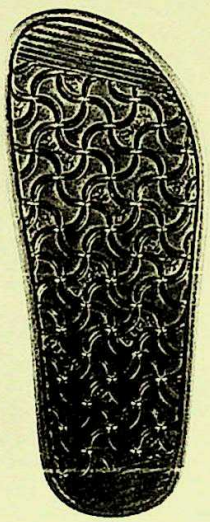

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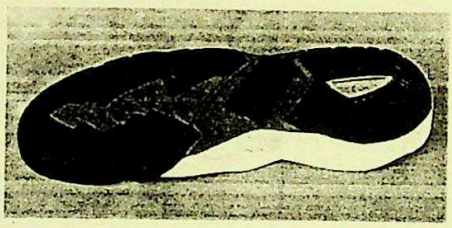
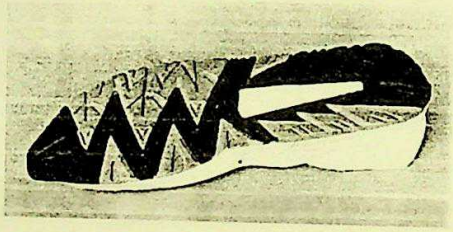
(11) M 94 00 549
(73) Asics Corp., Kobe, Hyogo, JP
(74) Stolberg-Wernigerode, Graf zu, U., Dipl.-Chem. Dr.rer.nat.; Suchantke, J., Dipl.-Ing.; Huber, A., Dipl.-Ing.; von Kameke, A., Dipl.-Chem. Dr.rer.nat.; Voelker, I., Dipl.-Biol.; Franck, P., Dipl.-Chem.ETH Dr.sc.techn.; Both, G., Dipl.-Phys. Dr.rer.nat.; van Heesch, H., Dipl.-Chem. Dr.rer.nat.; Gross, U., Dipl.-Chem. Dr.rer.nat.; Stürken, J., Dipl.-Biol.; Ahme, J., Dipl.-Phys.Dr.rer.nat., Pat.-Anwälte, 22607 Hamburg
1 Muster, S 5 Jahre, 7 Abb.



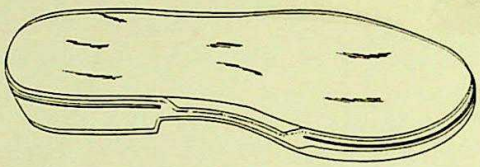
GERMANY

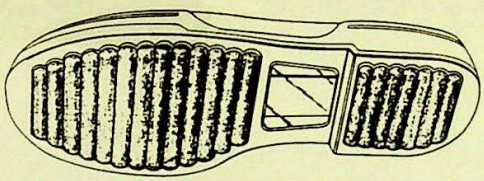
(51) 02-04
(22) 25.01.94 (45) 25.7.94
(21) M 94 00 555.9
(30) 28.07.93 JP 23302/93
(54) **Schuhsohle LVII**
(11) M 94 00 555
(73) Asics Corp., Kobe, Hyogo, JP
(74) Stolberg-Wernigerode, Graf zu, U., Dipl.-Chem. Dr.rer.nat.; Suchantke, J., Dipl.-Ing.; Huber, A., Dipl.-Ing.; von Kameke, A., Dipl.-Chem. Dr.rer.nat.; Voelker, I., Dipl.-Biol.; Franck, P., Dipl.-Chem.ETH Dr.sc.techn.; Both, G., Dipl.-Phys. Dr.rer.nat.; van Heesch, H., Dipl.-Chem. Dr.rer.nat.; Gross, U., Dipl.-Chem. Dr.rer.nat.; Stürken, J., Dipl.-Biol.; Ahme, J., Dipl.-Phys.Dr.rer.nat., Pat.-Anwälte, 22607 Hamburg
1 Muster, S 5 Jahre, 7 Abb.



SWEDEN

M ans nr 93-2768



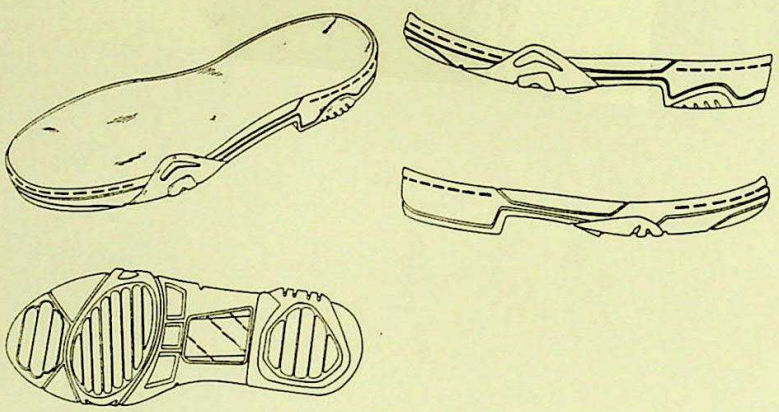


VARA:	Ridskosula
KLASS:	02-04
INNEHAVARE:	Horsemasters Trading Aktiebolag, Paradiset 3650, 434 93 Kungsbacka, SE
OMBUD:	Awapatent AB, Göteborg
MÖNSTERSKAPARE:	Bertil Sjösvärd, Västra Frölunda, SE
ANSÖKNINGSDATUM:	1993-12-10
ALLMÄNT TILLGÄNGLIG:	1994-06-10
KUNGJORD:	1994-08-17

M 652/1994

SWEDEN

M ans nr 93-2769

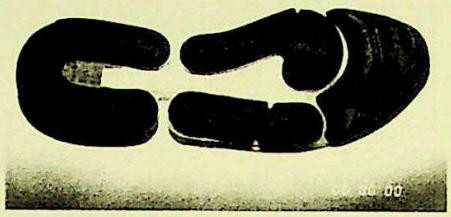


VARA:	Bygelstoppsula
KLASS:	02-04
INNEHAVARE:	Horsemasters Trading Aktiebolag, Paradiset 3650, 434 93 Kungsbacka, SE
OMBUD:	Awapatent AB, Göteborg
MÖNSTERSKAPARE:	Bertil Sjösvärd, Västra Frölunda, SE
ANSÖKNINGSDATUM:	1993-12-10
ALLMÄNT TILLGÄNGLIG:	1994-06-10
KUNGJORD:	1994-08-17

M 652/1994

GERMANY

Murphy

(51) **02-04**
(45) 10.07.93 (45) 10.9.94
(54) **Radial-Sohle**
(73) adidas AG, 91074 Herzogenaurach
1 Muster, 1 Abb.

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